THE 2021 GIH ANNUAL CONFERENCE ON HEALTH PHILANTHROPY

Building a Just and Equitable Future
June 8 – 11, 2021

SPONSORSHIP OPPORTUNITIES
GRANTMAKERS IN HEALTH is planning to host this year’s annual conference virtually. Attracting approximately 700 participants, the GIH annual conference focuses on the practice of health philanthropy, highlighting innovative strategies and approaches to deal with current issues. More than a meeting, it is an opportunity for funders to learn from outside experts as well as philanthropic leadership, and to exchange information, ideas, and insights with colleagues.

GIH ANNUAL CONFERENCE QUICK FACTS

• The majority of 2019 annual conference attendees were program officers (33%), presidents or executive directors (21%), and trustees (16%)
• Over 97% of 2019 attendees would recommend the GIH annual conference to peers
• Conference communications reach GIH’s 8,000+ email subscribers and over 7,100 social media followers
• In 2019, 16 health funders contributed a total of over $100,000 in sponsorship to the GIH annual conference

GIH FUNDING PARTNER QUICK FACTS

• GIH is home to approximately 230 health funders. This includes:
  • Independent/private foundations (46%)
  • Public charities (23%)
  • Corporate giving programs or foundations (12%)
  • Charitable Lead Trusts, Donor Advised Funds or Other (8%)
  • Operating foundations (3%)
• In 2020, GIH Funding Partners participated in 50 GIH virtual events, representing over 700 individuals (some of whom participated in multiple events).

GIH is offering conference support opportunities for select activities and expenses. All sponsors will have their logo featured in the conference platform (main “lobby” page), in social media mentions, and on our website. Additional benefits and recognition are described in the table on the next page.

NEW IN 2021: For the first time, GIH is welcoming new organizations to become conference sponsors. This includes those in aligned fields, such as health philanthropy advisors, as well as firms offering technology, communications, planning, or investment services to the philanthropic sector. If your organization is part of this group, you will find the GIH community is an engaged and influential group of practitioners. Your support will be recognized in many ways, and we welcome you to establish a personalized page in our virtual exhibit hall. This page can be used for polls, discussion, and virtual meetings or calls. Plus, sponsors will be able to see a list of individuals who have visited their page.
GRANTMAKERS IN HEALTH will consider customized sponsorships at a minimum level of $5,000. If you have a proposal, or wish to select one of the options below, please contact Beth Harris at bharris@gih.org. Sponsorships must be finalized by May 21, 2021. All sponsors will receive an invoice and further guidance for your sponsorship. Thank you for your support!

### Sponsorship Opportunities

<table>
<thead>
<tr>
<th></th>
<th>Platinum Platform Sponsor (1 available)</th>
<th>Gold Plenary Sponsor (4 available)</th>
<th>Silver Networking Sponsor (2 available)</th>
<th>Bronze General Sponsor (unlimited)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on GIH website, welcome email to attendees, and conference platform</td>
<td>✓</td>
<td>✓</td>
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<td>Name recognition in conference communications and social media</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Complimentary conference registration*</td>
<td>6</td>
<td>4</td>
<td>3</td>
<td>1 for every $2,500 in sponsorship</td>
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<tr>
<td>Logo and/or banner display</td>
<td>On platform welcome page</td>
<td>During sponsored plenary</td>
<td>During social hour</td>
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<tr>
<td>Sponsor may share one file with attendees**</td>
<td>✓</td>
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<td>Virtual exhibit booth</td>
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<td>For general sponsorships of $7,500+</td>
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* Sponsors who are eligible to become GIH Funding Partners may attend all conference events and activities. Networking sessions are limited to eligible or current GIH Funding Partners.

**Subject to GIH review and approval by 6/1/21
THANK YOU