Things are EVOLVING!!

- DISPARITY
  - Populations of color have difficulty accessing quality services
  - Working on reentry, divergent care, getting people reestablished
  - Social-emotional issues are key to ensuring outcomes!

- EDUCATION
  - Social-emotional issues are key to ensuring outcomes!

- BEHAVIORAL HEALTH
  - Becoming part of education system!

- FROM INDIVIDUAL... TO POPULATION HEALTH!

- NEED PHILANTHROPY TO FUND ADVOCACY!

- BUILD EVIDENCE-BASED SYSTEM!

- NEURO PLASTICITY!

- HEALTH DELIVERY SYSTEM + POSITIVE OUTCOMES/BEHAVIORAL HEALTH!

- WORK ON SYSTEMIC TRENDS
  - Priority: Gap Disparity
  - Work on prevention trends

- HUMAN SERVICE
  - USDA WIC Program
  - Public-private partnerships

- DEATH IN LONGEVITY OF POOR WHITE POPULATIONS

- VIOLENCE + DISPARITY + MENTAL HEALTH
  - Violence is a public health issue
  - Biological issues?
  - Gaps in mental health services?

- THINK BEYOND TRADITIONAL MODELS!

- START WITH MOTHERS!
  - Need a global budgetary approach

- THINK BEYOND TRADITIONAL MODELS!

- HELP PROVIDE APPROPRIATE HELP

- CASH TRANSFER
  - Build preschool

- DECREASE IN LONGEVITY OF POOR WHITE POPULATIONS

- PTSD (NOT PTSD)
  - Resilience
  - Traumatic stress environment

- NEURO PLASTICITY!

- NEED TO TALK ABOUT ACCESS AND STIGMA!!

- MAKE THE CONVERSATION POLITICAL!!
**Brain Health**

- Young people are tweeting about everything these days!
- Look at who we're serving & who we're not.
- Be data-driven! Improve access efforts.
- Leadership: Mentorship, Trail about the differences we're making, not just the problems!
- Inspire Careers!
- We value health care but not for everyone.
- Could whole health extend much more broadly?
- What is whole health in a community? How do we operationalize it so people do better?
- What if work together?
- Engaging the faith community
- Early childhood education
- Elevate what works & stive for innovation!
- Look below the silos!
- Mental, spiritual, physical health
- Open table methodist church
- Kids who are too sad or too mad can't add!
IDEA LAB (CONTINUED)

- Introduce policy makers to what you want to move!
- Ensure the policy environment is conducive for where you want to go!
- Do they have a shared understanding of what advocacy is (not just lobbying)?
- Value-based purchasing!
- Look at what we provide in regards to behavioral health funding!
- How do we change our language to allow integration?
- How is this different from our existing silos?
- Don't perpetuate the silos!
- Partnership and collaboration = solidified pouch voice!
- Non-profit!
- Ongoing in people's life stories!
- Think about all the other systems were plumbing in around people!
- Grassroots community organizations!
- Legalization of marijuana (cannabis, drug)
- 1/4 of their population in the system before were veterans!
- What keeps you up at night?
- Unmet needs matter as a model for advocacy + community engagement!
- How do we do the research? What is now what? We set aside a pot of funding focused on behavioral health!
- So beyond just buying a prepack!
- Look at how we can affect the system as a whole!